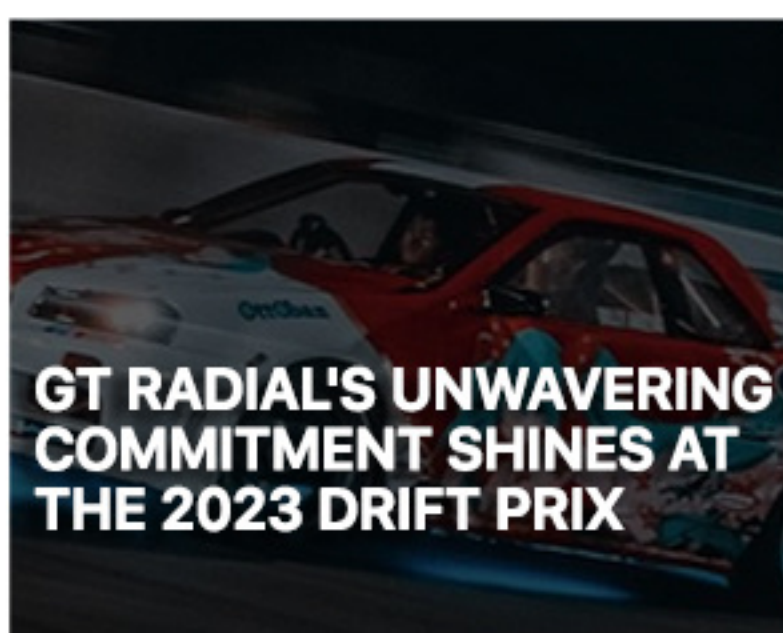
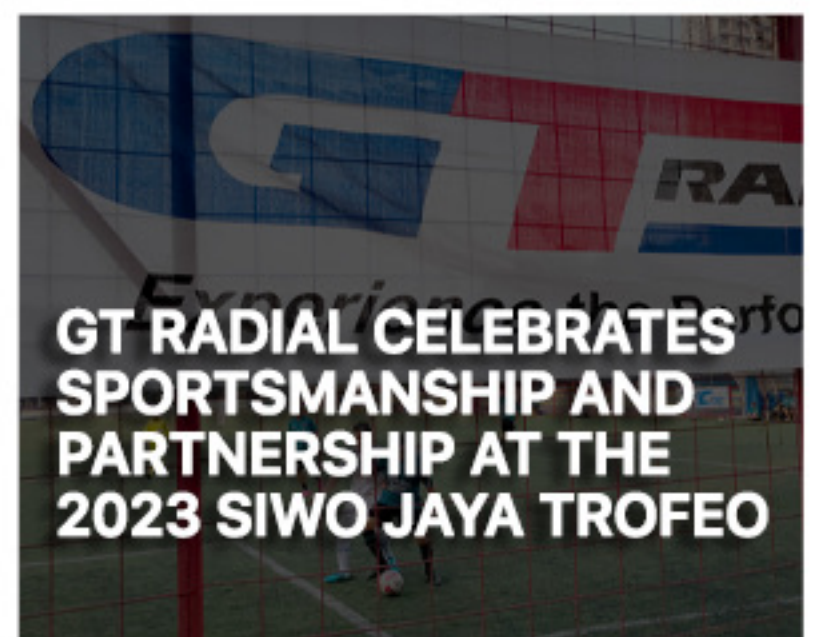
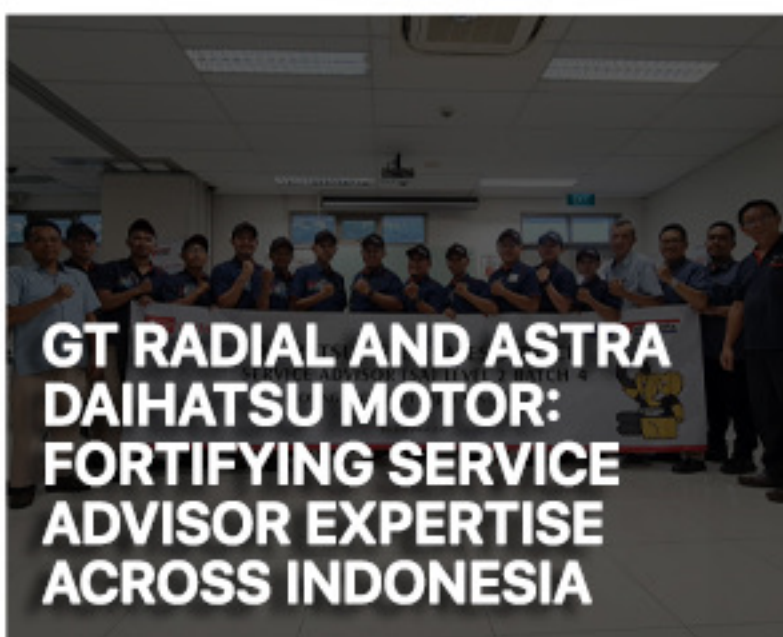




## **GT RADIAL AND CALSIC LEAD ENVIRONMENTAL CARE INITIATIVE**







## **GT RADIAL AND CALSIC LEAD ENVIRONMENTAL CARE INITIATIVE**

### **Championing Environmental Sustainability**

On December 10, 2023, GT Radial joined forces with the CALSIC (Calya Sibra Club) community, part of the Toyota Owner Community and Daihatsu Community, to launch the 'Care for the Earth' campaign in Situ Pondok Jagung, South Tangerang City. This initiative reflects the shared commitment of GT Radial and CALSIC to sustainable development and environmental conservation.

### **Cultivating Community Involvement**

Embracing the global Sustainable Development Goals, GT Radial and CALSIC spearheaded a clean-up activity garnering notable



enthusiasm and raising environmental awareness. The event saw active participation from local visitors and Calsic members, with 25 representatives contributing from dawn till noon. Their collective efforts resulted in the collection of 8 bags of plastic waste, totaling 5kg.



### **Making a Tangible Impact**

The campaign's success was evident in the significant amount of plastic waste gathered and properly disposed of. "This positive endeavor aligns perfectly with CALSIC's objectives. We are hopeful that our collaboration with GT Radial will drive meaningful change for a better future," stated Nuryanto (Cayo), General Chair of Calsic Indonesia. This campaign marks a pivotal step towards inspiring community-led environmental care.





## **GT RADIAL AND ASTRA DAIHATSU MOTOR: FORTIFYING SERVICE ADVISOR EXPERTISE ACROSS INDONESIA**

### **Strategic Training at GT Radial Proving Ground**

On December 13, 2023, Astra Daihatsu Motor, a leading member of the Astra group, visited the GT Radial Gajah Tunggal Proving Ground in West Karawang. This visit marked a pivotal moment in training and educational activities aimed at refining the skills of potential Daihatsu dealer Service Advisors across Indonesia. The training provided a comprehensive experience, focusing on enhancing the understanding of different tire types, qualities, and GT Radial's innovative approach to customer service.



## **Deepening the Astra Daihatsu Motor and GT Radial Partnership**

This training initiative is part of a broader collaboration, where GT Radial stands as a close Original Equipment Manufacturer (OEM) partner and official tire supplier to Daihatsu. GT Radial's tires are integral to a range of Daihatsu's popular car models, including the Daihatsu Rocky, All-New Xenia, Terios, Granmax, Sigra, and Ayla. This partnership underlines the commitment to provide not only high-quality tires but also the knowledge and skills necessary for Astra Daihatsu Motor's team to effectively service and promote GT Radial tires.



## **A Commitment to Collaborative Excellence**

GT Radial's support of this educational initiative reflects a commitment to enriching product understanding and strengthening bonds within the automotive industry. As a proud partner of PT Astra Daihatsu Motor, GT Radial is dedicated to enhancing this collaborative relationship. Looking forward, GT Radial anticipates more opportunities for joint success,



further cementing their role as a key player in the automotive sector, both as a tire manufacturer and a committed partner in education and service excellence.





## **GT RADIAL AND CALSIC TANGERANG RAYA: UNITING FOR ENVIRONMENTAL PROTECTION**

### **A Sustainable Drive with One Day Touring**

In a commendable collaboration, GT Radial teamed up with Toyota Daihatsu-backed CALSIC (Calya Siga Auto Community) Chapter Tangerang Raya to champion environmental conservation. On Sunday, December 17, 2023, they organized a significant One Day Touring event at Taman Fhatan Hambalang, integrating the passion for automotive with a strong commitment to protecting the earth. This tour transcended typical car enthusiast activities, evolving into a platform for fostering a community deeply invested in environmental care.





### **CALSIC's Dedication to Environmental Sustainability**

The One Day Touring event was not just a drive; it was a statement of CALSIC's (Calya Siga Club) dedication to environmental sustainability. Participants engaged in plastic waste selection activities, demonstrating a proactive approach to reducing their carbon footprint. This endeavor aligns with the global efforts to preserve the environment, showcasing how automotive enthusiasts can contribute positively to sustainability. GT RADIAL, as a key partner, played a vital role in supporting these sustainable programs (Sustainability), reinforcing the message that environmental conservation is a collective responsibility.

Through such initiatives, GT Radial and CALSIC Tangerang Raya exemplify how automotive communities can be at the forefront of ecological advocacy, driving change while enjoying their passion for cars.





## **GT RADIAL CELEBRATES SPORTSMANSHIP AND PARTNERSHIP AT THE 2023 SIWO JAYA TROFEO**

### **Vibrant Atmosphere at the Pancoran Soccer Field**

The Pancoran Soccer Field (PSF) came alive on Friday, December 15, 2023, with the 2023 Siwo Jaya Trofeo. This event brought together three intergenerational teams from the PWI DKI Jakarta Sports Journalists Section (Siwo), highlighting an exceptional blend of competition and camaraderie. Adding to the excitement, the teams had the opportunity to play alongside Indonesian football legends like Herry Kiswanto, Nuralim, and Brazilian star Luciano Leandro, renowned for his performance in the Indonesian League and with Persija.



### **GT Radial's Appreciation for Journalistic Partnership**

GT Radial's involvement in the event went beyond supporting the sport; it was also a testament to their appreciation for the longstanding friendship with PWI and its journalists. Recognizing the crucial role journalists play in the world of sports and beyond, GT Radial is committed to maintaining and nurturing this vital relationship. Their objective extends to fostering a sense of community and mutual respect, which is paramount in the journalistic world.



### **Championing Environmental Responsibility**

In line with the 'GT Radial and IRC Cares for the Earth' campaign, the event also focused on environmental responsibility. GT Radial appreciated the players' adherence to cleanliness and orderliness, with ample rubbish bins provided around the field to maintain a comfortable and clean environment. This initiative underscored GT Radial's commitment to not only promoting sportsmanship but also advocating for environmental sustainability and responsible practices in all their partnerships and events.





## **ADM AND GT RADIAL ENSURING SAFETY WITH 24-HOUR ALERT POST FOR HOLIDAY TRAVELLERS**

### **24-Hour Alert Post for Enhanced Customer Support**

From December 22 to 31, 2023, Astra Daihatsu Motor, in collaboration GT Radial, took extra steps to ensure customers' peace and comfort during the holiday season through the Daihatsu Sahabat Siaga Holiday service. This initiative included the provision of Standby Post facilities at two strategic locations: Rest Area KM 72 A on the Cipularang Toll Road and Rest Area KM 456 A on the Salatiga Toll Road, along with Standby Workshops in 45 areas. At these Siaga Posts, travelers could enjoy various amenities while resting, such as comfortable lounging areas, complimentary snacks and drinks (while supplies last), free Nitrogen filling service for vehicle tires, complimentary checks of



21 vehicle components, expert consultations with Daihatsu's experienced service team, and a variety of other entertaining facilities.



### **GoSafe Campaign: GT Radial's Dedication to Road Safety**

In our commitment to the GoSafe Campaign, we at GT Radial, proudly partnering with Astra Daihatsu Motor (ADM) as an OEM partner, are devoted to advancing positive initiatives that resonate with the road safety campaign of Gajah Tunggal, GoSafe. Since 2023, GT Radial has been resolutely dedicated to enhancing road safety, adopting the GoSafe theme as the fundamental focus of all our auto community-related events. In this collaborative effort, GT Radial takes on the significant role and responsibility of inspecting tire conditions and aiding in air pressure adjustments as needed. We also offer on-the-spot advice to travelers, aiming to bolster their safety and confidence on the road.



Moreover, alongside the Standby Posts, Daihatsu's 45 Standby Workshops were fully operational throughout the holiday season, providing customers with additional assurance and comfort.

Together, ADM and GT Radial stand united in our commitment, demonstrating our collective resolve to offer exceptional customer service and promote safe, responsible driving during the holiday season, fully embodying the ethos of the GoSafe campaign. Through these initiatives, we ensure our customers enjoy their holiday travels with the utmost safety and peace of mind.





## **GT RADIAL'S UNWAVERING COMMITMENT SHINES AT THE 2023 DRIFT PRIX**

### **Fostering Talent Development**

GT Radial's commitment extends far beyond the manufacturing of high-quality tires. We are dedicated to nurturing talent and providing a platform for showcasing exceptional skills. Our active participation and notable victory in the Championship are a testament to our dedication to fostering a dynamic motorsport culture in Indonesia. We believe in supporting the growth and development of motorsport talents, ensuring they have the opportunities to excel and make their mark.





## **Celebrating a Stellar Achievement**

A momentous win for GT Radial was marked when Emmanuelle Amandio clinched the championship in both the Pro 1 Class and Overall Class, competing with our Champiro SX2 tires. This victory is not just about the triumph of a skilled drifter but also about the deft and strategic driving capabilities enhanced by the reliable performance of the Champiro SX2 tires. Such a win demonstrates the superior quality and competitive edge of GT Radial's products, further solidifying our reputation in the motorsport arena. This achievement reflects our brand's commitment to excellence in every facet of motorsport, from product development to supporting and celebrating the successes of our talented athletes.





## **GT RADIAL AND SDCI ENHANCE DRIVING SAFETY WITH GOSAFE CAMPAIGN TRAINING**

### **GoSafe Campaign: A Commitment to Driving Safety**

On December 8, 2023, GT Radial, in partnership with SDCI (Indonesian Safety & Defensive Consultants), reinforced its dedication to driving safety through the GoSafe campaign. The Advanced Driving Training Program, a comprehensive 8-hour course attended by 24 participants, was specifically designed to elevate driving competencies. This program aligned with the objective of enhancing the skills of PT Ecolab International (PT EI) employees, focusing on promoting safer and more proficient driving techniques. PT EI is a global leader in sustainability, providing innovative solutions in water, hygiene, and infection prevention to promote food safety, clean environments, and



resource optimization.



## Collaboration for Enhanced Road Safety

This initiative was complemented by another training session at EXXON MOBIL for BNSP certification on December 18, 2023. Attended by 12 participants over a 7-hour period, the training emphasized fostering a culture of safe and responsible driving. It aimed to improve not only the safety of the drivers but also the wellbeing of passengers and other road users. This collaborative effort between GT Radial and SDCI is expected to set a new standard and inspire driver safety practices across Indonesia, showcasing the shared commitment to promote best practices in driving and road safety.